

## Kelley Chunn & Associates

Kelley Chunn is the principal of Kelley Chunn & Associates (KCA), an award winning 25 year old, DBE and state-certified (Office of Supplier Diversity) consultancy which specializes in multicultural and cause-related public relations and marketing. Based in Boston, KCA specialties include strategic communications planning, advertising, branding, community outreach or civic engagement, audience development, media relations, event planning and management and training. Kelley's journey has taken her through the neighborhoods of Boston and New York City, overseas to Nigeria and to the White House. There she joined other business leaders in providing counsel to the Obama Administration on best small business practices.

She has taught at Simmons, Northeastern, Emerson, Pine Manor, Nigerian Television College and the Brandeis Heller School. In addition, Kelley has served as a speaker for, among others, Boston Women Communicators, Public Relations Society of America, National Association of Black Journalists, The Conference of Minority Transportation Officials, the MA Department of Transportation, and the Liberty Mutual Non-Profit Initiative.

In 2016, The Boston Women Communicators honored Kelley with a Legacy Award for her work. Boston Women Communicators recognized KCA for a lifetime of achievement with a donation in her honor to Roxbury Community College. In February of 2014, the Order of the Eastern Star in Boston's Grove Hall recognized Kelley as a "woman making a difference in the community." In 2012, the city of Boston declared May 1<sup>st</sup> as "Kelley Chunn Day" in recognition of KCA's decades of dedication to bringing positive change to Boston and the Commonwealth. In Spring of 2013, Simmons College honored Kelley, a Simmons alumna, for her leadership role as a social entrepreneur.

KCA's broad range of client partners have included The Greater New England Minority Supplier

Kelley Chunn, Principal

### **Kelley Chunn & Associates**

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Development Council, the Roxbury

Cultural District, the Boston

Redevelopment Authority, Madison Park

Development Corporation and its art

space called Hibernian Hall, Discover

Roxbury, MassHousing, Urban Edge,

Dorchester Bay Economic Development



**KELLEY CHUNN & ASSOCIATES**

Corporation, The Timothy Smith Network, United Housing Management LLC, Massachusetts Department of Transportation, Parsons Brinckerhoff, Roxbury Community College, City of Boston Empowerment Zone, the Boston Department of Neighborhood Development, the Boston Transportation Department, the Museum of African American History on Beacon Hill, Emerson College, Simmons College, Harvard University, Third Sector New England, the Boston Women's Fund, Gillette Company (now Procter & Gamble), Staples, the Boston Public Health Commission, the National Institutes of Health, The MA Department of Public Health, The Wang Center (Citi Center) for the Performing Arts, WGBH-TV, the Boston Neighborhood Network (BNN-TV) WGBH-TV, Edvesters, the Dana Farber Cancer Institute and ***Working Mother*** magazine's international multicultural initiative.

In addition, Chunn has served as an assistant professor of public relations and marketing at Northeastern University. She has worked as a news and public affairs writer and producer at TV stations 4, 5, and 7 in Boston. In 1982, Chunn served as media consultant to the Nigerian government's National Television Authority in West Africa. She also worked as a senior communications specialist for the Massachusetts Housing Finance Agency.

Her community and professional affiliations include: The Beth Israel Board of Overseers, The Roxbury Cultural District Board of Directors, The Massachusetts Minority Contractors Association, The Office of Supplier Diversity Advisory Board for the Commonwealth of Massachusetts, The Metropolitan Area Planning Council, The Public Relations Society of America, The Black Public Relations Society. The National and Boston Associations of Black Journalists, The Ad Club of Greater Boston, The Museum of African-American History, the New England Minority Purchasing Council, the Greater Boston Convention and Visitors Bureau, The Massachusetts Black Business Alliance and The Dudley Main Streets Initiative.

Chunn has hosted the weekly program, "Third Spaces," on the Boston Neighborhood Network TV Channel. "Third Spaces" explored the arts and cultures of Boston's neighborhoods. KCA was featured in the Spring 2006 issue of BusinessWeek's *Small Business Magazine* and BusinessWeek SMALLBIZ Online. Chunn, who speaks widely, has also appeared on C-SPAN, and been quoted in a variety of publications including the Boston *Globe*, *Boston Business Journal*, *Boston Banner*, *the Wall Street Journal* and *PR Week*. In 2008, readers of *Women's Business* magazine voted KCA one of the top 10 public relations practitioners in greater Boston.

Chunn is a lifelong resident of Boston and resides in the historic Fort Hill section of Roxbury. She is a graduate of New York University and Simmons College School of Communications Management.